

Modern Day Media A4 . . .



www.media33.co.uk

Modern Day Media

Exploring print, radio, television and new media, this one day course will give A-Level students an in-depth introduction to today's media.

This day is suitable for those studying A-Level Media Studies both OCR and AQA syllabuses.

A One Day Conference

Held regularly at Brough Community Centre, Brough, East Yorkshire. Alternatively this course can be brought to your school/college.

Course Tutor

Rob Marshall is Director of Marketing at St Mary's University College, London. He is a former BBC football reporter and a regular contributor to BBC Radio 4's Thought For The Day slot. As the former media advisor to the Archbishop of York at Bishopthorpe Palace he has wide experience of dealing with the national, regional and local media. He is a naturalist enthusiast and always encourages a positive and proactive approach to media management.

What will you hopefully take away with you?

An in-depth introduction to today's media.

Brief Timetable Summary

Morning Session

10.00 Registration

10.30 What is communication?
(Seminar format)

11.00 Introduction to the media
(including the role of the internet)
MY MEDIA

11.30 Introduction to the newspaper
industry Workshop How to write a
media release

12.30 Lunch

Afternoon Session

13.30 Introduction to Radio
Workshop Radio Scripts

14.30 Television techniques

15.00 Close

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Who should come
Students

Easy Ways To Register:

Tel: 0845 610 6420
Post: 5 Brampton Court, Brough,
East Yorkshire, HU15 1DZ

Email: info@media33.co.uk

Booking Booking: Day delegate fee including lunch, refreshments and course notes £17 per student or £14 with packed lunch

Please complete the booking form below and send with your remittance.
(Please photocopy this form to register further delegates)

Title: (Dr/Mr/Mrs/Miss/Ms)	First Name:	Surname:
Job Title:		Department:
Organisation:		
Address:		
Town:		County:
Postcode:		Country:
Tel:		Fax:
Email:		
Booking: Contact:		Tel:

REGISTRATION CANNOT BE PROCESSED WITHOUT A SIGNATURE

I have read the cancellation policy and agree with the terms and conditions. Signature:

Booking Conditions

A confirmation email will be sent to you on receipt of your booking. Payment must be received before conference date.

Special Arrangements

If you have any special requirements such as wheelchair access, please let us know in advance

Cancellations / Substitutions

Payment non returnable with booking.

Please tick one of the following boxes:

I have enclosed my cheque

Could you please invoice me at the following address:

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.....
.....

Please Note

The conference fee covers entrance to all sessions, conference documentation and available papers, coffee/refreshment breaks and lunch.